

M | MATT VALEN

EDUCATION

BFA in Graphic Design

Iowa State University, Ames, IA

High School Diploma

Roland-Story High School, Story City, IA

EXPERIENCE

Graphic Designer - May 2022-Present

The Wolff Company, Scottsdale, AZ

- Support the marketing needs of multifamily and senior properties by creating on-brand design concepts.
- Manage a fast-paced, intense workload by keeping projects organized and conducting weekly production meetings.
- Oversee printing execution including collecting bids, press checks, and identifying new print vendors.

Multimedia Designer - May 2021-May 2022

TAG Communications, Davenport, IA

- Stayed on schedule, and within budget, by executing multiple design projects from concept through completion.
- Worked in a collaborative environment with several multidisciplinary teams to ensure consistency throughout all projects.
- Monitored trends in technology, design and marketing tactics.

Graphic Design & Marketing Associate - March 2019–March 2021

Iowa State University Book Store, Ames, IA

- Collaborated with various store departments on design projects to best support marketing campaigns.
- Handled and prioritized multiple projects while meeting deadlines.
- Managed all printing and installation of environmental projects.

Visual Designer - Spring 2019–Spring 2020

Sketch Literary Journal, Iowa State University, Ames, IA

- Created a functional layout to handle multiple literary works.
- Designed an appropriate cover for each new publication.

PERSONAL INFO

Address

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PORTFOLIO

TECHNICAL SKILLS

MAC/Windows OS

Adobe Creative Suite

Office 360 Suite

Photography

AWARDS

IDA Bronze Award

2020

Dean's List

2017, 2018, 2020

National Honor Society

2013–2015

Eagle Scout Award

2012